



ZERO BUDGET-IMPACT DENTAL INSURANCE COULD LOWER BENEFIT PLAN COSTS...WHILE ADDING A DESIRED EMPLOYEE BENEFIT

For years now, research has linked good oral health with overall health. The studies have shown a relationship between periodontal diseases and diabetes, cardiovascular disease, stroke and adverse pregnancy outcomes. A major barrier to routine dental care is lack of dental insurance, one of the most requested benefits.

Adequate preventative measures, including regular dental check-ups, can impact the entire employee benefits program. Dental coverage could ultimately help prevent costly health problems and lost time from work. Offering employees access to group dental insurance, even on a voluntary, employee-paid basis with zero budget impact, provides employees access to the coverage they need.

Effective benefit strategies can raise productivity, increase employee retention and have a positive impact on the bottom line.

